Partnership and Exhibition Prospectus
Dear Supporters

It is with great pleasure we invite you to sponsor or exhibit at WAIMH2020.

Following in the footsteps of previous WAIMH congresses, mutual exchange that crosses disciplinary boundaries will be at the heart of the 2020 Brisbane congress. We are looking forward to welcoming scientists and infant mental health experts from across the world, for an exchange of scientific research, clinical experience, theoretical ideas and socio-political ideas. We will be calling on infant mental health experts to submit proposals in order to bring together diverse clinical experience, scientific knowledge and cultural views and to enable an international exchange among colleagues from international and interdisciplinary fields.

Australia is an ancient land, created from many and varied stories. Indigenous stories of a deep connection to land, wind, water and Elders past, present and future. Stories of hardship, loss, and trauma; and stories of great courage, perseverance and mate ship. Stories of multiculturalism, refuge, hope and new beginnings.

The Congress theme, ‘Creating stories in Infant Mental Health: research, recovery and regeneration’, will inspire attendees to create stories that will help infants thrive to live compassionate, creative and productive lives, and to share those stories with the wider Infant Mental Health community from around the world.

Elisabeth Hoehn – Chair
Medical Director - Consultant Psychiatrist
Queensland Centre for Perinatal and Infant Mental Health

Libby Morton – Co-Chair
Program Manager
Queensland Centre for Perinatal and Infant Mental Health

Event: 17th World Congress of the World Association for Infant Mental Health (WAIMH 2020)

Dates: 7 – 11 June 2020

Venue: Brisbane Convention & Exhibition Centre, South Brisbane, Queensland, Australia

Attendees:

1,000 estimated in 2020

2018, 26-30 May: Rome (1765 dels)
2016, 29 May-02 June: Prague (1518 dels)
2014, 14-18 June: Edinburgh (1682 dels)
2012, 17-21 April: Cape Town: (800 dels)
2010, 29 June-03 July: Leipzig (1448 dels)
About WAIMH
The World Association for Infant Mental Health (WAiMH) is a not-for-profit organization for scientific and educational professionals.

WAiMH’s central aim is to promote the social and emotional wellbeing and healthy development of infants throughout the world, taking into account cultural, regional, and environmental variations, and to generate and disseminate scientific knowledge.

More specifically, WAiMH seeks to facilitate:

• Increased knowledge about social and emotional development and disorder in children from conception to three years of age
• The dissemination of scientific knowledge about services for care, intervention and prevention of mental health issues, and impairment in infancy
• The dissemination of evidence-based knowledge about ways to support the developmental transition to parenthood, as well as the healthy aspects of parenting and caregiving environments
• The international cooperation of professionals concerned with promoting the optimal development of infants, as well as the prevention and treatment of mental health issues in the early years
• Aspects of research, education, and interventions in the above areas

17th World Congress
The conference theme is Creating stories in Infant Mental Health: research, recovery and regeneration.

Themes
1. Advocacy and infant mental health policy
2. Antenatal and perinatal practices
3. Attachment: research, security of attachment and disorders of attachment
4. Caregiving contexts
5. Cross cultural studies – Global strategies for infants, families and communities
6. Early development, child health and mental health
7. Evaluation and outcomes: scientific studies and early interventions
8. Infant mental health services, training, teaching, supervision and consultation
9. Observation and assessment: diagnosis, treatment and clinical issues
10. Parent-infant interaction and early relationship development
11. Parenting and family process
12. Prematurity and high-risk infants
13. Problems, symptoms and disorders of the infant
14. Problems with parenting and high risk families (e.g. adolescent parenting, parental substance abuse, family violence and child abuse)
15. Promotion and prevention in community context

Venue
The Brisbane Convention & Exhibition Centre is an excellent purpose-built congress venue, renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane known as South Bank.

Why Sponsor
They say ‘it takes a village to raise a child’. Become part of that village, and help us support children to experience and grow in a safe environment.

Benefits to sponsors include:

• The opportunity to relay your key messages to a captive and relevant audience
• Inform and update delegates on new initiatives and developments in your own organization
• The opportunity to network with key industry people outside of the work environment
• An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations in this field in one place over a short period of time
• Show your support to this field of work by being associated with this prestigious international event
• Your organisation will receive wide acknowledgement to an international database leading up to, during and after the congress

Attendees
We are expecting approximately 1,000 delegates from over 50 countries all with a common interest of supporting the emotional wellbeing and development of infants and young children, and giving them the best start in life.

WAiMH is supported by professionals dedicated to the field of infant mental health. They are from a range of disciplines from health, education and welfare, including psychiatrists, clinical practitioners, and early childhood educators as well as policy makers, researchers and students.
A variety of partnership packages are being offered for your organisation’s exposure at WAIMH2020. There are four tiered partner packages with the highest promotional opportunities, along with individual partner opportunities and of course, exhibition.

*All prices are in Australian Dollars and inclusive of the 10% Goods and Services Tax (GST)*

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<thead>
<tr>
<th>OPPORTUNITIES AT A GLANCE</th>
<th>Number Available</th>
<th>Investment AUD $ (Incl. gst)</th>
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<tbody>
<tr>
<td>PARTNERSHIPS</td>
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<tr>
<td>Platinum</td>
<td>Exclusive</td>
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<td>Gold</td>
<td>Limited opportunities</td>
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<td>Bronze</td>
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<td>EDUCATIONAL</td>
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<tr>
<td>Congress App</td>
<td>Exclusive</td>
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<td>Poster Presentation Area Branding</td>
<td>Exclusive</td>
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<tr>
<td>Sponsored Breakfast Session</td>
<td>Exclusive</td>
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<td>DELEGATE SERVICES</td>
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<tr>
<td>Congress Dinner</td>
<td>Exclusive</td>
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<td>Name Badge and Lanyard</td>
<td>Exclusive</td>
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<td>Notepad</td>
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<td>Pen</td>
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<td>ADVERTISING</td>
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<tr>
<td>Satchel Insert</td>
<td>Multiple</td>
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<tr>
<td>PDF Advert in Congress APP</td>
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<td>EXHIBITION</td>
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<tr>
<td>Exhibition Booth 3m x 2m</td>
<td>Multiple</td>
<td>3,850</td>
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<td>Table Display</td>
<td>Multiple</td>
<td>2,200</td>
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Please note this is not an exhaustive list and the Congress is happy to tailor packages to suit your budget and objectives.

Contact our Partnership and Exhibition Manager to discuss what is possible.
Partnership Package Opportunities

**Platinum Partner**
Investment AUD $30,000 - Exclusive Opportunity

**Benefits:**
- Logo on Congress Website
- Logo on Congress Electronic Newsletters
- Logo in Congress APP (subject to printing deadlines)
- Logo on all partner signage at venue
- Complimentary Exhibition Booth (12sqm)
- Four complimentary exhibitor registrations including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception (for staff use only)
- Four complimentary Congress registrations (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Four complimentary tickets to the Congress Dinner
- Two inserts to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- 100-word company profile in the Congress APP

**Platinum Partner includes the following two items:**

**Welcome Reception Exclusive**

This event is open to all registered delegates to attend, it is a great ice-breaker and the start of networking for all attendees. Taking place at the venue just a stroll from your exhibition booth.

- Logo included on Welcome Reception signage

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**Gold Partner**
Investment AUD $20,000 - Limited opportunities

**Benefits:**
- Logo on Congress Website
- Logo on Congress Electronic Newsletters
- Logo in Congress APP (subject to printing deadlines)
- Logo on all partner signage at venue
- Complimentary Exhibition Booth (6sqm)
- Two complimentary exhibitor registrations including morning and afternoon teas, lunches, access to the exhibition and tickets to the Welcome Reception.
- Two complimentary Congress registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- One insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- 75-word company profile in the Congress APP

**Gold Partner includes the following item:**

**Sponsorship of one delegate lunch break**

- Naming rights to the selected lunch for one day of the Congress
- Organisation signage within the catering area (to be provided by sponsor)
- Acknowledgment in the Congress Final Program
- Option to provide self-branded napkins and aprons (to be provided by sponsor)*
**Silver Partner**

**Investment AUD $10,000 - Limited opportunities**

**Benefits:**
- Logo on Congress Website
- Logo on Congress Electronic Newsletters
- Logo in Congress APP (subject to printing deadlines)
- Logo on all partner signage at venue
- Complimentary Exhibition Table Display
- One complimentary exhibitor registrations including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception.
- One complimentary Congress registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- One insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
- 50 word company profile in the Congress APP

**Silver Partner includes the following item:**

*Sponsorship of One Morning or Afternoon Break*

**Acknowledgements**
- Naming rights to the selected break for one day of the Congress
- Organisation signage within the catering area – to be provided by organisation
- Acknowledgment in the Congress Final Program
- Option to provide self-branded napkins and aprons (to be provided by sponsor)*.

*Branding is subject to approval from the Committee.

**Bronze Partner**

**Investment AUD $5,000 - Multiple Opportunities**

**Acknowledgements**
- Logo on Congress Website
- Logo on Congress Electronic Newsletters
- Logo in Congress APP (subject to printing deadlines)
- Logo on all partner signage at venue
- 25 word company profile in the Congress APP
Individual Package Opportunities

Educational Opportunities

Congress App

Investment AUD $7,000 - Exclusive opportunity

Every registered delegate will have access to download the official Congress App via their smartphone device. Content will include program information, speaker details and venue maps. The App will be available well in advance of the event ensuring wide exposure to delegates prior to the congress.

Acknowledgements

- Naming rights to the Congress App
- Organisation logo on the Congress App home page
- Logo on Congress Website

Poster Presentation Area Branding

Investment AUD $6,000 - Exclusive opportunity

The congress Poster Area will be a large area within the Congress. This will be heavily populated with delegates throughout the duration of the congress.

Acknowledgements

- Naming rights to the Poster Area
- Organisation signage to be displayed in the Poster Area
- Organisation Logo to be included on all print items referring to the Poster Area
- Logo in Congress APP
- Logo on Congress Website

Sponsored Breakfast Session

Investment AUD $5,000 - Limited Opportunities

Breakfast sessions allow you to organise speaker/s and a program of your choice for a one hour session. The package includes the cost of room hire (suitable for 50-100 delegates), basic audio facilities, promotion of the breakfast session to this relevant and dedicated audience. (Promotion may include a link for you to manage registrations).

- Opportunity to hold a 1hr symposium session outside of the core Congress hours.
- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)

- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Congress Organising Committee for approval.
- Logo on Congress Website
- Logo in Congress Program
- Promotion in Congress Electronic Newsletter

Delegate Services

Congress Dinner

Investment AUD $10,000 - Exclusive Opportunity

A great branding opportunity, this is the social highlight of the Congress, a spectacular evening where delegates will be able to relax and network at an off-site venue.

Acknowledgements

- Logo in Congress APP
- 2 Complimentary tickets to the Congress Dinner
- Logo on Congress Dinner tickets
- Logo included on Congress Dinner signage
- Logo on Congress Website
- *Option to increase this opportunity to sponsor the bus transport to and from the dinner venue.

Name Badge & Lanyard Partner

Investment AUD $7,000 - Exclusive Opportunity

Every attendee will be wearing a name badge and lanyard for the entire duration of the congress. The lanyard sponsorship provides an exclusive, highly-visible level of exposure during the entire congress as every delegate will be wearing your organisation's name all week!

Acknowledgements

- Organisation logo printed on the lanyard and name badge alongside the congress logo
- Logo and acknowledgement in the program
- Opportunity to insert one item of organisation promotional material into delegate satchels
Individual Package Opportunities

Exhibition Opportunities

The exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors.

The Congress Program has been designed to maximise the opportunity for delegates to visit the exhibition. The Welcome Reception, Lunch and Refreshment breaks will be located within the exhibition area as well as the busy registration desk.

Early confirmation of your booth will enable you to select your preferred space on the floor plan.

Exhibition Booth

Investment AUD $3,850

- 3m x 2m (6 square metres of exhibition space)
- Carpeted floor
- Back and side walls
- Organisation name on fascia over each open side
- Two spotlights
- One standard power outlet
- Two exhibitor registrations

Exhibition Table Display

Investment AUD $2,200

- Table with white cloth and 2 chairs
- Back wall for branding
- Organisation name on fascia
- One standard power outlet
- One exhibitor registration

Advertising Opportunities

Satchel Insert

Investment AUD $1,100 each

Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double-sided flyer)

Advertisement In Congress App

Investment AUD $1,100 each

The option to provide an A4 PDF for inclusion as a sponsor advert in the Congress APP.

Notepad

Investment AUD $1,500

This sponsorship provides the opportunity to have your brand in front of the delegates at every session of the WAIMH Congress. (Notepads to be provided by sponsor).

Acknowledgements

- Logo in Congress APP
- Logo on Congress Website

Pens

Investment AUD $1,500

Your branded pen will be constantly at the delegate’s fingertips AND therefore at the forefront of their minds. (Pens to be provided by sponsor)

Acknowledgements

- Logo in Congress APP
- Logo on Congress Website

Advertising Opportunities

Satchel Insert

Investment AUD $1,100 each

Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double-sided flyer)

Advertisement In Congress App

Investment AUD $1,100 each

The option to provide an A4 PDF for inclusion as a sponsor advert in the Congress APP.
The details in this document are correct at the time of printing. The congress organising committee and its agents do not accept responsibility for any changes that may occur.

All prices quoted in this prospectus are in Australian Dollars and inclusive of 10% Goods and Service Tax (GST).

The congress organising committee reserves the right to accept or decline all applications for sponsorship and exhibition space.

To confirm your level of involvement or to discuss tailoring a sponsorship package to meet your marketing needs, please contact:

Andrea O’Sullivan
WAIMH2020 Sponsorship & Exhibition Manager
sponsorship@waimh2020.org
Tel: +617 3255 1002

Congress Secretariat
ICMS Australasia
PO Box 3599
South Brisbane
Queensland 4101
The Contract
1. The term “Organiser” refers to ICMS Australasia Pty Ltd and includes associates, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.

3. A “contract” is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.

4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application
5. An official Exhibition Application Form must be received to reserve space.

6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser
7. The decision of the Organiser is final and decide on any question not covered in this contract.

8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.

9. The Organiser agrees to promote the exhibition to maximise participation.

10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.

11. The Organiser reserve the right, in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

12. The Organiser reserves the right to change the exhibition floor layout if necessary.

13. The Organiser is responsible for the control of the exhibition area only.

14. The Organiser may shorten or lengthen the duration of the show and alter the hours during which the exhibition is open.

15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.

16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.

17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.

18. The Organiser reserves the right to specify heights of walls and coverings for display areas.

19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.

20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.

22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.

23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these.

24. The Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.

25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor
26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.

27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.

28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.

29. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibition Manual.

30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.

31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.

32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.

33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.

34. The Exhibitor is responsible for all items within their allocated exhibition space.

35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.

36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.

37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all requirements, expenses and interest for which the Organiser may therefor in any manner whatsoever.

38. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.

39. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made.

40. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.

41. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

42. The Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Exhibitor cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

43. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

44. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation
45. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made.

46. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Organiser contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

47. If the Exhibitor wishes to cancel their participation a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:

a. If notice of cancellation is received 12 months or more before the first day of the exhibition, the Exhibitor will be entitled to a 75% refund on funds due at the time of cancellation.

b. If notice of cancellation is received between 6 and 12 months before the first day of the exhibition, the Exhibitor will be entitled to a 50% refund on funds due at the time of cancellation.

c. If notice of cancellation is received less than 6 months before the first day of the exhibition, the Exhibitor will not be entitled to a refund.

d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor may be invoiced for the difference to satisfy the above cancellation and refund policy.

48. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.

Storage of goods
49. If the Exhibitor wishes to cancel their participation a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:

50. Board availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.
Heading to Brisbane for WAIMH 2020? Why not cuddle a koala, discover South Bank and Streets Beach or fly north to Cairns and Snorkel the Great Barrier Reef while you’re here? Go on, extend your stay and make the most of Queensland’s sunshine. To get you started visit the website for pre and post touring deals and Brisbane activities and tour information.